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WORLD OF **Liz Swig**

No matter the project, this powerbroker always thinks fast—and outside the box

People tell me I move quickly, but I don't notice," Liz Swig says from her new Manhattan apartment, which she and her designer, Robert Stilin, furnished in just two months. A few efficient shopping trips were all it took to round up the necessary pieces—among them an Ingo Maurer light fixture, Mattia Bonetti dining chairs, and an ABC Carpet & Home sectional—to complement her playful art collection. ("Speed decorating," Stilin calls it.) For her, everything comes down to a simple mantra: "I see something, I focus on it,

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“I see something,
I focus on it, and I
bring it to life.”
—*Liz Swig*

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Making things happen, often at lightning speed, is what Swig does best. Through her creative matchmaking company, LIZWORKS, she has persuaded Jeff Koons to do a porcelain collection, Vik Muniz to design sunglasses, and a dream team of female artists (including Rachel Feinstein, Laurie Simmons, and Mickalene Thomas) to string together a charm bracelet for Ippolita. “I like to give traditional objects a contemporary voice,” she says. Her latest muse? Oatmeal. After she enjoyed a bowl for breakfast in Tulum, a wild idea stuck to her ribs: “I want to make oatmeal sexy.” Within months, she had enlisted design crushes Humberto and Fernando Campana—their

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woolly Bolotas armchair, stuffed-animal stool, and Kashmir carpet were the first pieces to enter her new pad—to put their spin on the wholesome breakfast food.

“When Liz first told me her idea, there was a question mark in my mind,” Humberto recalled with a laugh this past December at Design Miami, where the trio unveiled their first collaboration: a cast-bronze oatmeal bowl with tiny animals climbing up its side. “Then, as I always do, I thought about the material, the oatmeal: Why not compress it into wood panels and create a whole immersion into the oatmeal universe?”

Swig found a manufacturer that could realize this textural

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MATTIA BONETTI
CHAIRS
SURROUND
SWIG'S RON
ARAD DINING
TABLE.



board, brushing OSB wood with whole grains. The trio debuted seven pieces—from clean-lined tables to a colossal cabinet—at Rome-based gallery Giustini/Stagetti in April. They'd look right at home in Swig's apartment, mingling with the Tom Sachs mixed-media wall panel in the entry or the David Shrigley sculpture in the living room. "The purity of oatmeal is what's compelling," explains Swig. "It's chemical-free; it's an unlimited resource. What can we do with it? Well, we're going to find out." lizworks.net —HANNAH MARTIN